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Chapter 11 Section 2: A Business Boom

**Read the text and answer the following questions.**

1. What was the consumer economy that developed in America in the 1920s?

2. How did buying on credit fuel the growth of the American economy?

3. What sort of stuff were people buying on credit?

4. What happened to the demand for electricity in the 1920s? Why?

5. What new and improved products did G.E. (General Electric) offer consumers?

6. What product, invented in Springfield, MA, in 1892 became available to the mass market in the 1920s?

7. Who was Henry Ford and how was his “horseless carriage” different from other car makers?

8. How did the assembly line work and why was it more efficient than one worker building and entire product?

9. How did Ford keep the costs down on his cars?

10. What were six related businesses that arose to serve automobile travel?

1.

2.

3.

4.

5.

6.

11. What was Route 66 that was begun in the mid-1920s?

12. Besides the automobile, steel, oil, and electrical industries, what three other businesses boomed in the 1920s?